



oliveactive
Omega +

THE RESCUE OIL

Fusion of the most
protective and restorative
molecules of the olive tree

Omega-9 (Oleic Acid)
Omega-6 (Linoleic Acid)
Omega-3 (Linolenic Acid)
Vit E + Tocopherols
Hydroxytyrosol
Maslinic Acid
Oleanolic Acid

PRODUCT BENEFITS

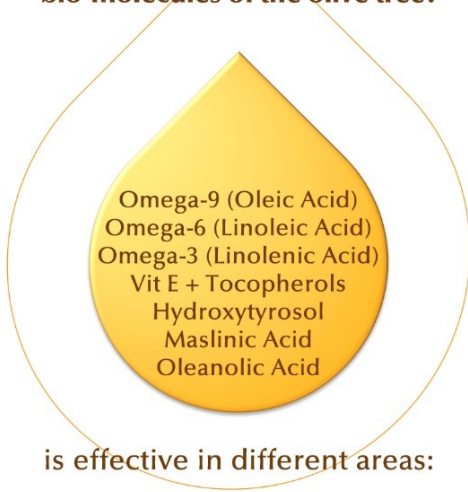
24h MOISTURIZING ACTIVITY
SENSITIVE SKIN, NOURISHING
REPAIRS SKIN BARRIER
ANTI-INFLAMMATORY
STRONG ANTIOXIDANT

PATENTED

100% NATURAL
99% ORGANIC
99% CULTURE

PRODUCT BENEFITS

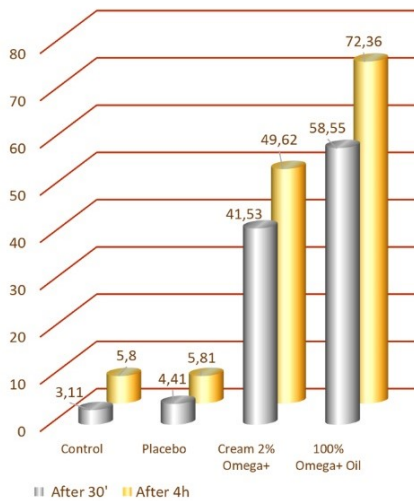
Oil soluble complex with a synergic action of the most active bio-molecules of the olive tree:



is effective in different areas:

Repairs the Hydrolipidic Film Barrier - x10 times.

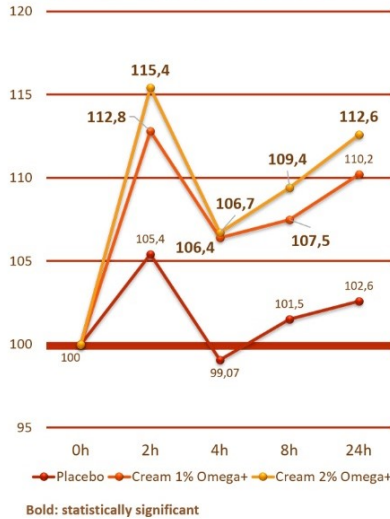
IN VIVO - HYDROLIPIDIC FILM REPAIR (TEWL)



All data statistically significant / Index Repair 30' = (T30' - t0) / T0' - t0)

24h moisturizing activity. Bimodal hydration dynamic. **IN VIVO - MOISTURIZING ASSESMENT**

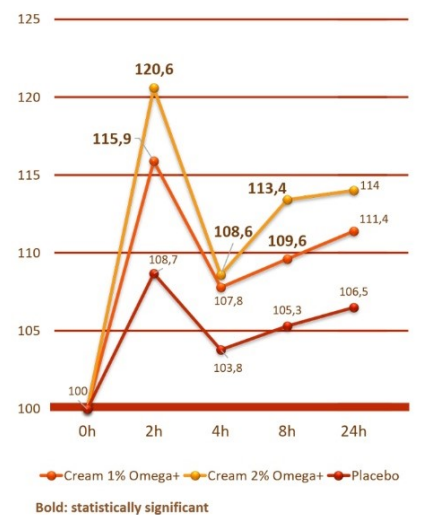
Skin Hydration Kinetics - Comparative to basal untreated



Bold: statistically significant

Remarkable better results in sensitive skin, nourishing. **IN VIVO - SENSITIVE SKIN HYDRATION ASSESMENT**

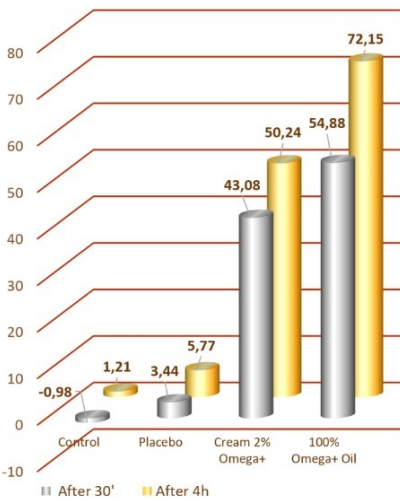
Skin Hydration Sensitive Skin - Comparative to basal untreated



Bold: statistically significant

Repairing & anti-inflammatory activity - x10 times.

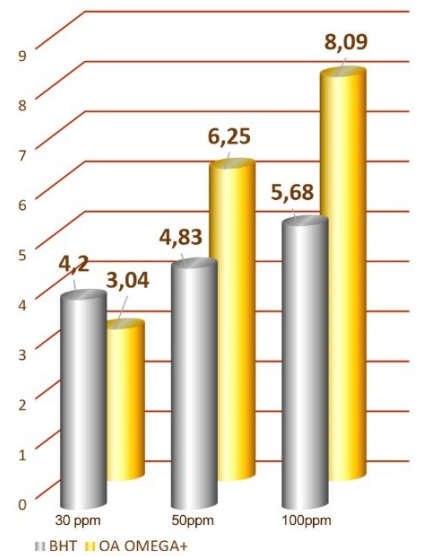
IN VIVO - ANTI-INFLAMMATORY ERYTHEMA REPAIR



All data statistically significant / Index Repair 30' = (T30' - t0) / T0' - t0)

Strong antioxidant capacity.

ANTIOXIDANT: COMPARATIVE TEST VS BHT



Toxicological Certificate of human health safety assessment of cosmetic raw materials.

INCI NAME: OLEA EUROPAEA (OLIVE) FRUIT OIL, OLEA EUROPAEA (OLIVE) LEAF EXTRACT, OLEA EUROPAEA (OLIVE) FRUIT EXTRACT.

Recommended dosage: Cosmetic applications: 1% - 2% (up to 100%)

Oil's antioxidant capacity: From 0,04%

Regulatory: BDIH Compliant | Natrue*** Compliant | Ecologic Culture Organic Culture | Natural Culture | Organic Soil Culture

COSMETIC APPLICATIONS

- Moisturizing Treatments
- Nourishing Treatments
- Lip Treatments
- Sensitive Skin Treatments
- Protector day creams or makeup
- Antioxidant
- Natural substitute of BHT
- Sunscreen Complex
- After Sun
- Repairing Treatments





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THE RESCUE OIL FOR THE HAIR

Fusion of the most
protective and restorative
molecules of the olive tree

PRODUCT BENEFITS

Oil soluble complex with a synergic
action of the most active bio-molecules
of the olive tree:

- Omega-9 (Oleic Acid)
- Omega-6 (Linoleic Acid)
- Omega-3 (Linolenic Acid)
- Vit E + Tocopherols
- Hydroxytyrosol
- Maslinic Acid
- Oleanolic Acid

Is effective in different areas:

ANTI FRIZZ

DETANGLING

SMOOTHNESS

BRIGHTNESS / GLOW EFFECT

ANTIOXIDANT

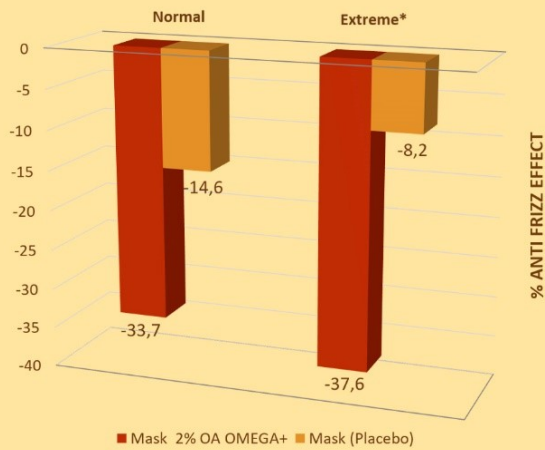
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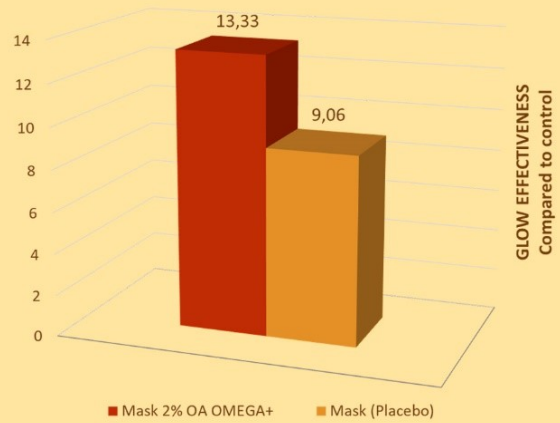


EFFICACY TEST: Placebo formula with 9% of conditioning ingredients. Comparative results with and without 2% of OMEGA+. Instrumental measures.

ANTI FRIZZ PROPERTIES: more effective than placebo
+130% in normal conditions
+357% in extreme conditions



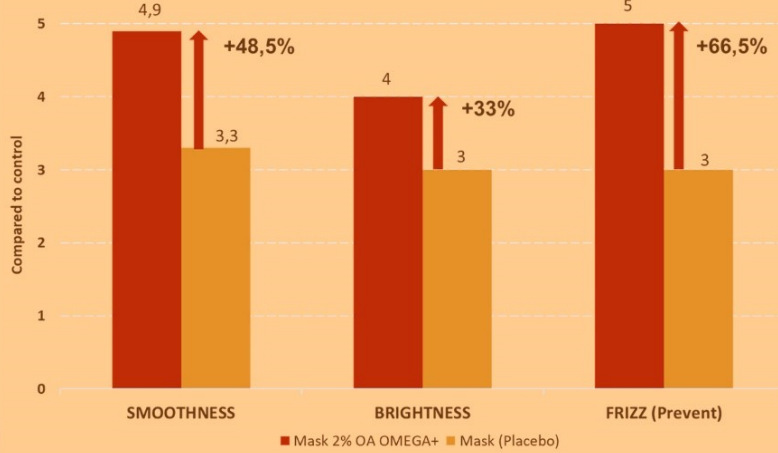
BRIGHTNESS PROPERTIES:
47% more effective than placebo



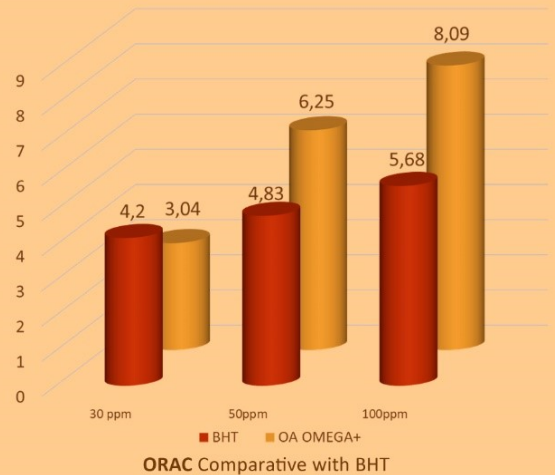
DETANGLING PROPERTIES: +6.2% more effective

SMOOTHNESS PROPERTIES: +14% more effective

EXPERT EVALUATION



ANTIOXIDANT CAPACITY



HAIR CARE APPLICATIONS

- Conditioner rinse off: boost smoothness and detangling properties
- Conditioner leave on: smoothness and detangling
- Natural substitute of silicones
- Perfect for dyed, decolorated and damaged hair
- Anti Frizz
- Children's and delicate hair
- Bright hair booster
- Color booster
- Dying or blond highlights treatments
- Perfect for dry hair
- Potent Moisturizer
- Protector / antioxidant

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Regulatory:

BDIH Compliant | Natrue*** Compliant | Ecologic Culture | Organic Culture
 Natural Culture | Organic Soil Culture



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