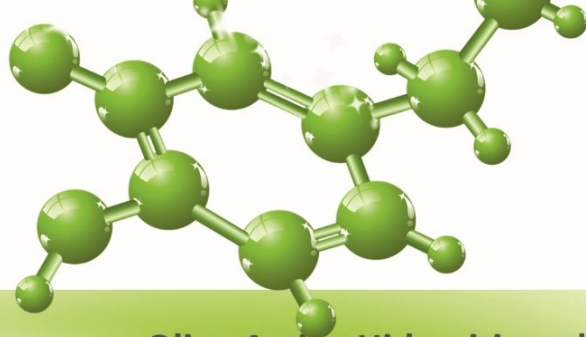


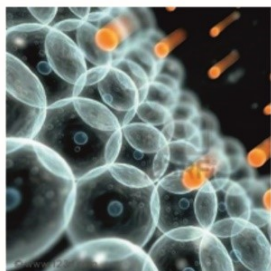
# oliveactive

## HIDROXITIRO SOL



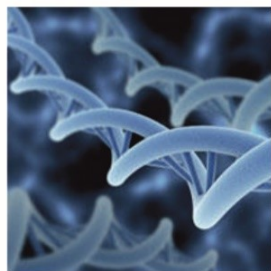
### HIGHLIGHTS

**Olive Active Hidroxitirosol**  
**A VERY COMPLETE ANTIOXIDANT**



#### Electron scavenger:

Our DPPH and ORAC studies show that OA Hidroxitirosol is much superior than Q10, Idebenonae, Vit E, Vit C and many other usual antioxidants.



#### Cell and DNA protector:

OA Hidroxitirosol has a cellular antioxidant activity 1.5 times TE (50% higher than Vit E).



#### Stable:

Hydroxytyrosol has the same antioxidant capacity as Vitamin C but with greater stability as Vitamin E.



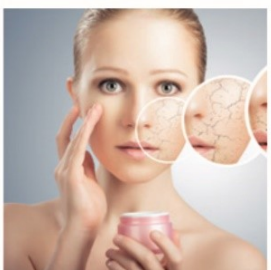
#### Protector of lipid peroxidation:

Our studies demonstrate that a dose 10 times lower, OA Hidroxitirosol is 30% more effective than Vitamin E protecting the skin from lipoperoxidation.



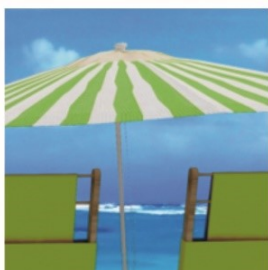
#### Whitening effect (Patented):

Our in vitro and in vivo tests show that OA Hidroxitirosol is more efficient than Arbutin, Kojic Acid and Vitamin C.



#### Soothing and repairing effect on skin:

OA Hidroxitirosol is able to double the efficacy of Vit E by recovering damaged skin.



#### SPF booster:

Our in vitro and in vivo studies show that OA Hidroxitirosol increases the SPF of a sunscreen by 20%. Furthermore, we have demonstrated that pre-treatment with OA Hidroxitirosol improve by 150% protection against solar radiation.



#### Metal ion chelator:

Thanks to its catechol ring structure, OA Hidroxitirosol can also act as a metal chelator (Iron and Copper).



#### Encapsulated LD:

Olive Active has the first hydroxytyrosol ready to be incorporated in cosmetic formulations avoiding colour or odour impact and boosting effectiveness.

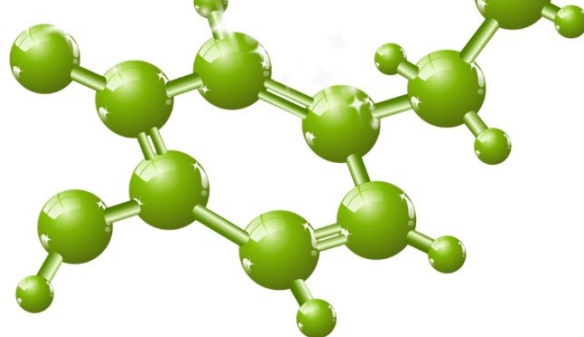


#### Encapsulated HE:

Olive Active has the first hydroxytyrosol ready to be incorporated in hair care formulations.

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## HIDROXITIRO SOL



### COSMETIC APPLICATIONS

- Antioxidant Treatments
- Antiageing Treatments
- Protector day creams or makeup
  - BB or CC creams
  - Sunscreen Complex
- Whitening/ Lighting Treatments
- Multi task Antiageing Treatments

### HAIR APPLICATIONS

- Sun&Color Protection Complex
- Antiageing Hair Treatments
  - Metal Neutralizer

# H I D R O X I T I R O S O L

Toxicological Certificate of human health safety assessment of cosmetic raw materials.

#### OA HIDROXITIRO SOL 40%

**Inci name:** Olea europaea (olive) fruit extract, Hydroxytyrosol.

**Recommended dosage:** 0.2%

#### OA HIDROXITIRO SOL LD

**Inci name:** Water, Glycerin, Sorbitol, Lecithin, Olea europaea (olive) fruit extract, Hydroxytyrosol, Alcohol Denat, Xanthan gum, Phenoxyethanol, Caprylyl Glycol, Disodium EDTA, Glyceryl Caprylate.

**Recommended dosage:** 2.0%

#### OA HIDROXITIRO SOL HE

**Inci name:** Water (Aqua), Cocotrimonium Methosulfate, Olea europaea (olive) fruit extract, Hydroxytyrosol, Alcohol Denat, Behentrimonium Chloride, Polyquaternium-68, PPG-15 Stearyl Ether, Hydroxypropy guar, Phenoxyethanol, Caprylyl Glycol, Glycerin, Glyceryl Caprylate, Phenylpropanol, BHT.

**Recommended dosage:** 2.0% - 5.0%

#### OA HIDROXITIRO SOL ECO 20%

**Inci name:** Olea europaea (olive) leaf extract.

**Recommended dosage:** 0.4%

#### OA HIDROXITIRO SOL ECO LD

**Inci name:** Water, Lecithin, Glycerin, Sorbitol, Olea europaea (olive) leaf extract, Xanthan gum, Benzyl alcohol, Glyceryl caprylate, Glyceryl undecylenate.

**Recommended dosage:** 0.5% - 1.0%

CHINA COMPLIANT  
VERSION AVAILABLE

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